

July 2010  
**PINNACLE RIDGE WINERY NEWSLETTER**

**In This Issue:** Upcoming Events | From The Vineyard

*Upcoming Events*



**KUTZTOWN FOLK FESTIVAL BRING YOUR BEST (FURRY) FRIEND!**

June 3rd-11th, 2010

**SAMPLE OUR WINES at America's Premier Folk Festival! Come visit us at our location on the "Commons."** See Traditional and Fine Folk Art, America's largest Quilt Sale, and Pennsylvania Dutch Living History while you are there. There is live music and great food too! Pinnacle Ridge Winery produces FESTWEIN in a special commemorative bottle just for the Kutztown Folk Festival! Start your collection this year or add to your existing one. FESTWEIN is a delicious way to bring the Kutztown Folk Festival back home.

Author's note: Kutztown Folk Festival allows you to bring your furry (dogs) family members to the festival, on a leash. They set up "watering holes" for your "best friend." Everyone is so well behaved! As an animal lover (aren't we all) I think that is awesome!

**THE WINE MAKER'S WIFE SINGS FOR HER SUPPER**

**SKIP MOYER'S JAZZ JAM**

Sunday, July 18th 3:00 PM to 6:00 PM

**PINNACLE RIDGE HOST'S SKIP MOYER'S third JAZZ JAM of the 2010 Summer Season.** Skip delivers something new each jam. Along with guitarist Andy Warren, drummer John Fundyga and Skip on bass, John Stoneback will dazzle us on the trombone! Christy Allen (yes, wife of Brad) will make a special appearance and SING some JAZZ STANDARDS for some of her favorite customers (wine and jazz enthusiasts!)

There will be food available. Pinnacle Ridge is serving Mexican for our Jazz Jam. Fresh corn tortillas filled with home made roasted GARDEN veggies and black beans, GARDEN FRESH tomato salsa, chicken tenders and jack cheese. Sounds good, just like jazz!

No matter if the weather is HOT. There will be lots of fans and a misting tent. Great wine, food and jazz is COOL!

There is a \$5.00 cover. However, this event is free for 18 years and under and FREE to all CASE CLUB MEMBERS! Buy a case of wine on Sunday; stay and listen for free!

**LEHIGH VALLEY WINE TRAIL WINE ON THE MOUNTAIN**

July 24th and 25th, 2010

**The annual Penn's Peak in Jim Thorpe event includes wine samples, local artisans displaying their arts and crafts, light fare available for purchase and live entertainment.** Tickets are required for this event and can be purchased at each winery as well as at the door. Tickets are on sale now at all Lehigh Valley Wineries. Tickets are \$10 in advance or \$12 at the door. This wine festival is inside and it is rain or shine! For more information visit: [www.lehighvalleywinetrail.com](http://www.lehighvalleywinetrail.com).





## BERKS COUNTY WINE TRAIL'S COOL WINE COOL ART WEEKEND

Saturday August 7th and Sunday August 8th, 2010

Travel to all eight wineries on the Berk's County Wine Trail for tasty **COOL WINE TREATS** and **ART SHOW** featuring **GOGGLEWORKS** artists. Wine and Art is the perfect marriage. Pinnacle Ridge will be serving **CONCORD CIR**. Concord Cir is a blend of our fabulous Blanc de Blanc and delicious, grapey Concord. It's the perfect **BREAKFAST** wine! We'll serve our Cir **COLD** and **BUBBLY** and we'll pair our wine treat with fruit skewers. For more information visit: [www.berkscountywinetrail.com](http://www.berkscountywinetrail.com)

## THE GREAT PENNSYLVANIA WINE TOAST

August 14th, 2010 at 3:30

On Saturday, August 14, at 3:30 PM, thousands of people will gather at wineries throughout Pennsylvania to participate in The Great Pennsylvania Wine Toast and attempt to set a record for the largest wine toast in history.

But we can't have a Great Pennsylvania Wine Toast without a toast to recite, so we're asking wine lovers across the Commonwealth to submit their best ode to Pennsylvania wine for a chance to be a part of this historic occasion. Visit: [www.pennsylvaniawine.com](http://www.pennsylvaniawine.com) for more details.

Proud Pennsylvanian, wine lover and racing legend, Mario Andretti, will serve as toastmaster. He will give a simultaneous toast via video. Proceeds from this event will support The Fund to Benefit Children & Youth, a Lehigh Valley, Pa.-based organization that helps provide items and services to children and families in need.

So grab a friend and head out to PINNACLE RIDGE on August 14. Be a part of creating wine history! [www.berkscountywinetrail.com](http://www.berkscountywinetrail.com)

## *From the Vineyard*

**2010 is shaping up to be a spectacular year.** Bud-break this year was two weeks ahead of normal due to an early heat wave that caused most plants to push growth earlier than normal. The growth continued with moderate rainfall and average to above temperatures in April and May. June was much warmer than normal with slightly below average rainfall. July is starting off with a bang. The grass is brown and crunches underfoot like one is walking on corn flakes. These conditions make the crop farmers (corn and beans) cry and we really feel for them. But at Pinnacle Ridge, we're smilin'.

Grapes love hot and dry growing conditions and that is exactly what we have. The beginning of the 2010 growing season was warmer than any other year in the last decade. The early bud-break coupled with hot dry conditions will result in an early harvest. This is a good thing because it means the fruit will mature in warmer weather than normal and we might get to harvest before hurricane season. If all goes well, we'll be sipping some of the best reds produced in the last decade.



