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For Immediate Release

PINNACLE RIDGE WINERY of Kutztown, Pennsylvania is very pleased to announce that it has just won three (3) medals at the **2007 Los Angeles International Wine & Spirits Competition** in the Limited Production Wines category. Winners were announced this past weekend.

PINNACLE RIDGE WINERY's popular bubbly, the BLANC DE BLANC, took home a SILVER MEDAL along with a second SILVER MEDAL for its 2005 PINOT NOIR. The winery's newest release, the BRUT ROSE made from 100 % Pinot Noir fruit, debuted at the competition with a BRONZE MEDAL. Coincidentally, the winery's 2005 PINOT NOIR received recognition earlier this year as the best wine in the State of Pennsylvania by the Pennsylvania Wine Society which seeks out wines that represent excellence in wine making here in our state.

These three medal wins at the 2007 Los Angeles International Wine & Spirits Competition --- PINNACLE RIDGE WINERY's first time entering this competition --- are significant as this wine competition is the oldest in the county. This west coast competition first got its start 68 years ago and continues to increase awareness of consumers' interest in wine worldwide. The competition is formerly known as the Los Angeles County Fair Wines of the World competition.

At the 2007 Los Angeles International Wine & Spirits Competition, judges tasted 3,789 wines from 16 countries and awarded 2 Best of Show, 10 division winners, 11 varietals winners, 125 Best of Class, 440 Gold Medals, 921 Silver Medals and 908 Bronze Medals. What fantastic company for one of our very own Pennsylvania wineries to compete against.

This is not only tremendous acknowledgement of the quality winemaking by an individual winery here in eastern Pennsylvania, but an exceptional representation of how far winemaking has evolved in both Berks and Lehigh Counties. PINNACLE RIDGE WINERY, located outside of Kutztown, is an active member of both the Lehigh Valley Wine Trail and the Berks Country Wine Trail and is a beloved destination to many customers per year - over half of whom are tourists who have come to see and enjoy this area of Pennsylvania and its burgeoning wine community.

PINNACLE RIDGE WINERY features many award-winning wines, but for the champagne lover, it is well-known as one of the few wineries in the state that produces sparkling wines. PINNACLE RIDGE WINERY and winemaker Brad Knapp, winner of over two hundred wine awards at the state and international level, has been delighting wine lovers old and new since 1993. The Knapp family and staff are proud to be able to preserve beautiful countryside landscapes and the agricultural heritage of Pennsylvania farming through the growing of its own grapes in its Kutztown and Kempton vineyards.

Pinnacle Ridge Winery is located at: 407 Old Route 22, Kutztown, PA 19530 convenient to exit 40 (Rt 737) off of Highway 78. For more information about the winery and our wines, please visit our website: www.pinridge.com; or email: pinridge@aol.com; or telephone: (610) 756 – 4481.