

----- Original Message -----

From: "Pinnacle Ridge Winery" <pinnacle_ridge_winery@yahoo.com>

Sent: Thursday, November 15, 2007 5:54 AM

Subject: **It's total MADDNESS, but "NuVo" Weekend is THIS weekend!**

EVENTS:

Nouveau Weekend (or as we say it at Pinnacle Ridge -- "NuVo" Weekend):

Saturday November 17, 2007 - 10 AM to 5 PM

Sunday November 18, 2007 - Noon to 5 PM

In celebration of the great international tradition of Beaujolais Nouveau winemaking, join us in our Tasting Room to try this year's "new wine" release: The Pinnacle Ridge 2007 NuVo! We're of course, turning this tradition of the first wine from the harvest on its ear by making a white nouveau wine from the classic French grape Semillon and calling it NuVo!

Paired with hearty corn chowder, this slightly fruity, unfiltered white wine, is styled after one of the winemaker's favorites: Austrian pub wine. This NuVo will make a great partner to any comfort food this time of year. Please note that the Pinnacle Ridge 2007 NuVo is a rather limited release this year: approximately twenty cases produced!

Also debuting this during this Nouveau event weekend are PASSPORTS for MARCH MADNESS 2008 going on sale!

Yes, the Lehigh Valley Wine Trail is going MAD for MARCH already! Be the first to purchase your MARCH MADNESS 2008 PASSPORTS. During every weekend in the month of March, passport holders visit each of the Lehigh Valley Wine Trail wineries for special wine tastings, exclusive food pairings, chance to win prizes, and receive free gifts! Speaking of gifts, these passports make great stocking stuffers! Price is \$30/passport; note, there are limited quantities of tickets available.

For more information about Nouveau Weekend or March Madness or the other Lehigh Valley Wine Trail wineries, please visit: www.pinridge.com or www.lehighvalleywinetrail.com.

SAVE THE DATE:

Saturday/Sunday December 8th & 9th is the Winemaker's Customer Appreciation Day! It will be a festive "holiday open house" here at Pinnacle Ridge Winery complete with the release of the 2006 CHAMBOURCIN!

Visit our website in the coming weeks for more info: www.pinridge.com

RELEASE & SELL-OUT UPDATES:

NEW RELEASES!

We just released our 2006 MERLOT last weekend, just in time for all your holiday parties! And as many of you know the long wait is over, our 2005 VERITAS is now available!

SOLD OUT!

2006 Riesling - SOLD OUT! (but be sure to try our NuVo instead!)
2006 Vidal Blanc - only a few bottles left!
2006 Brut Rose - only a few bottles left!
2006 Concord - less than 5 cases left!
2005 Chambourcin - SOLD OUT! (But do check out our recent release of the very stunning 2005 CHAMBOURCIN RESERVE!)

COMING SOON!

2007 Riesling - Check back in late November or early December!
2006 Chambourcin - Available December 8th!
2006 Cabernet Franc - Check back in early 2008! (Hooked on Frank? Can't live with out him at your dinner table? Try out his better half with a great meal -- The 2005 VERTAS. You may not just want plain 'ole Frank ever again!)

If you are experiencing difficulty viewing our main newsletter which is sent out on the last day of every month, it could be due to the photos & graphics included within it. To troubleshoot, please try removing your spam blockers briefly to view, or visit our website (www.pinridge.com) as we do eventually post recent newsletters on our "news" page. Should you have questions about viewing the newsletter in your inbox - please email us: pinnacle_ridge_winery@yahoo.com

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